MESSAGE FROM DEAN
SANDRA YEE

In 2010, I began my 10th year as the dean of the Wayne State University Library System. In one decade, I’ve seen many positive strides forward and many great ideas come to fruition. The Library System underwent a major reorganization from a building-centric structure to a service-based structure. We’ve seen the Library and Information Science Program evolve into the School of Library and Information Science, with a full online program and a steadily rising enrollment rate with over 600 students last year alone. Our website and access to electronic resources have become more robust as we’ve worked to anticipate the growing need for electronic information. Thanks to our wonderful faculty and staff, we’ve created a Library System that offers online resources and mobile website accessibility 24 hours a day, seven days a week from almost any location.

Looking at just the past year, we see progress on many fronts, but especially in continuing to connect with our users. While the future is mobile, we also understand the demand for physical spaces, and we reached out to meet our students’ needs by working with the Student Senate and the provost to keep the Undergraduate Library open continuously during the week.

We’ve strengthened our relationships with faculty through our library liaisons. Last year, the liaisons worked intimately with faculty in departments across campus to better align our resources through the journal review process. The liaisons continue to reach out through instruction and reference and are also are making excellent contacts through the web, Blackboard and LibGuides.

Looking forward, we see growth potential while looking strategically at how we meet the new demands for more access, both electronically and physically. I want to thank our staff, faculty, students, alumni, friends and supporters who are committed to the Library System. I look forward to working together with you to make our libraries even better!

[Signature]
TOP 5 DEVICES USED TO ACCESS MOBILE SITE

- iPod
- 9:45 AM
- 73,072
- 29,384
- 28,609
In the fall, the Library System launched its first website designed exclusively for mobile touch devices. The site allows patrons to access the features of the Library System website that they might find most useful while on the go. By going to www.lib.wayne.edu or m.lib.wayne.edu, users are automatically directed to the mobile site where they can look up library hours, check computer availability, browse the catalog, find out what’s new at the library and more.

Each mobile device below shows the number of hits on the mobile website from that device from August until December.
In October, the Library System joined libraries around the world to celebrate Open Access Week, a global event that celebrated its fourth year in 2010. Open Access Week is an opportunity for the academic and research community to continue to learn about the potential benefits of Open Access, to share what they’ve learned with colleagues and to help inspire wider participation in helping to make Open Access a new norm in scholarship and research.

The highlight of the week’s activities was “Copyright in Practice: Fundamentals for Librarians and Other Humans,” a lecture and discussion from Molly Kleinman, special assistant to the dean of libraries at the University of Michigan. The session provided an introduction to copyright questions that most affect librarians and users including: What does copyright protect and for how long? Who owns the copyright? When do you need permission to use other people’s works? What is involved in transferring rights to others? For more information on Open Access, visit our website.
In October, thanks to support from the Wayne State University Student Senate, the Office of the Provost and the Library System, the Undergraduate Library began a pilot service to extend the hours of all floors of the UGL for Wayne State students, faculty and staff. Until May, the building is open 24 hours from Sunday to Thursday each week. The project is currently being evaluated to determine if the extended hours will continue in the fall.
For the first time in the event’s history, the Library System officially joined the schedule of midtown Detroit’s 38th annual Noel Night with an opening reception for “Cass Corridor Culture: In and Around Wayne State, 1960s - 1980s,” a permanent exhibit at the Undergraduate Library. Presented by the Library System and the Wayne State Art Collection, with generous support from the Community Foundation for Southeast Michigan, the exhibit provides a taste of the creative culture that thrived around the university at that time.

During Noel Night, over 60 midtown venues open their doors to the public free of charge during this Cultural Center-wide holiday “open house.” Activities include horse-drawn carriage rides, holiday shopping, family craft activities and performances by over 120 area music, theatre and dance groups. The evening’s festivities culminate with a community sing-along on Woodward Avenue led by the Salvation Army Band.
ESTIMATED SAVINGS FROM JOURNAL REVIEW

350,000

Last year, the libraries conducted a major review of current journal subscriptions. Goals for the project included:

• Realign the journal collection with current University instructional and research needs based on available funding;

• Encourage a collaborative and responsive process for University community stakeholders by involving faculty, students and staff in the journal prioritization process;

• Encourage faculty input guided by decisions of information professionals;

• Develop a journal review model that can be routinely integrated.

Overall, together with the faculty, the libraries met all the goals of the project and saved approximately $350,000 by decreasing the number of journal subscriptions that the Library System receives.
931

IMAGES ADDED TO NEW MICHIGAN OPERA THEATER DIGITAL COLLECTION

Last year, 931 images were added to the Library System’s newest collection, the Michigan Opera Theater Performance Images. The collection’s images were captured during performances at the Michigan Opera Theater (MOT) from 1972 to 2001 and include well-known performances such as La Boheme, Carmen, Madame Butterfly, The Magic Flute and many more. Where available, individual records in the collection link directly to a digitized version of the program for that year. The collection will continue to build as more images are received from MOT.
In November, the Arthur Neef Law Library and the Damon J. Keith Center for Civil Rights hosted “Jacob Lawrence and The Legend of John Brown,” a traveling art exhibit funded by the Detroit Area Library Network and presented by the Wayne State University Art Collection and Library System.

The exhibit displayed digital images of 22 silkscreen prints with accompanying text that tells the story of abolitionist John Brown. Artist Jacob Lawrence produced works of art marked with a sense of the human struggle for dignity and the fight for freedom and justice. In his dramatic graphic biographies of abolitionists such as John Brown, Frederick Douglass and Harriet Tubman, Lawrence combined his powerful visual language with the remembered stories of legendary civil rights figures he read about while growing up in 1930s Harlem.
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Philosophy

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Biological Sciences & Nursing

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Criminal Justice & Psychology
In the Undergraduate, Science and Engineering and Purdy/Kresge Libraries, the Library System has 19 library liaisons serving 44 university departments. Last year, in addition to providing focused, subject specific and customized services to their departments, the liaisons collaborated with faculty to make decisions regarding the journal review and were actively engaged in the first General Education Faculty Summer Institute for Online Course Development. The liaisons also participated in the faculty and student orientations as well as the Graduate Teaching Assistant Open House.
72
NUMBER OF STUDENTS TO RECEIVE ONLINE MLIS DEGREES SINCE INCEPTION OF ONLINE PROGRAM
NUMBER OF STATES REPRESENTED BY SCHOOL OF LIBRARY & INFORMATION SCIENCE STUDENTS

39
In 2010, the Library System administered the LibQUAL+ survey, a suite of services that libraries use to solicit, track, understand and act upon users’ opinions of service quality. The program’s centerpiece is a rigorously tested web-based survey bundled with training that helps libraries assess and improve library services, change organizational culture and market the library. Since the previous administration of the survey in 2005, the Wayne State University Library System’s scores improved in 19 of the 22 LibQUAL+ facets and on the three general satisfaction questions. It also improved in all three LibQUAL+ Dimensions (Affect of Service, Information Control and Library as Place) and in the overall rating.
In December, the lower level of the Richard J. Mazurek, M.D., Medical Education Commons rang with the sound of song when The Ultrasounds performed for the first “Art in the Atrium.” An a capella group made up of School of Medicine students, The Ultrasounds formed the group as a fun and rhythmic way to enhance the overall medical school experience by performing for the Wayne State community. Sandra Martin, interim director of the Shiffman Medical Library, and Ron Spalding, chief administrative officer of Academic & Student Programs for the School of Medicine, developed the program to bring more art into the medical school’s newest building. More live performances are planned for future Fridays throughout the various seasons.
In February, the Library System launched a library mapping application designed to map all materials held in the Undergraduate, Science and Engineering and Purdy/Kresge Libraries. The system works within the catalog to show the location of materials, and provides some simple web forms for “How do I find?” reference requests. Patrons can do more than just locate books on a shelves—they can also find out where reserves are held, learn how to access closed collections or get driving maps for extension center libraries. Since it was introduced, there were 5,742 searches made from the catalog and 3,030 using the call number lookup form for a grand total of 8,772 searches.

NUMBER OF ITEMS SEARCHED FOR USING THE “MAP IT!” FEATURE ON THE LIBRARY SYSTEM WEBSITE
The Jeheskel (Hezy) Shoshani Collection (formerly known as the Elephant Research Foundation Library) contains 1,167 various resources concerning elephants, their precursors and relatives. It is unique among the limited number of collections on elephant literature and materials. The collection ranges from rare and priceless research information for seasoned scholars, to substantial literature for young readers. The collection even contains a skeleton of an actual Asian elephant called “Iki,” and accompanying artifacts.
The exhibit and extensive library combine for a unique experience. It includes items not only about living elephants but numerous items associated with fossil or extinct elephants and other proboscideans.

This collection was established through the generosity of Jeheskel (Hezy) Shoshani and the Elephant Research Foundation Board. Recently, the Foundation provided a generous gift to expand the collections and further add to their investment in science education, research and conservation.
Thank you to all of our Wayne State University donors, and especially to the following University Library System supporters, whose gifts directly benefit the University Libraries and the School of Library and Information Science. This list reflects gifts received between January 1 - December 31, 2010.

Please contact our director of development, Marguerite Carlton, regarding corrections to this list or to inquire about future support. Marguerite may be contacted at (313) 577-2822 or margueritec@wayne.edu.
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2010 EXPENDITURES
ANNUAL EXPENDITURES

$20,806,975

ANNUAL JOURNAL EXPENDITURES

$6,368,916

ANNUAL MONOGRAPH EXPENDITURES

$329,159
2010
BOOKS & JOURNALS
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LOGINS TO PUBLIC COMPUTERS
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FULL-TEXT ARTICLES DOWNLOADED
2,462,988

DATABASE SEARCHES
3,923,482

WEBSITE HITS
1,479,595
2010
CONTENT DELIVERY
2010
AROUND THE LIBRARIES
GATE COUNT FOR ALL LIBRARIES
2,278,025

INSTRUCTIONAL SESSIONS HELD
441

REFERENCE QUESTIONS ANSWERED
15,819